

Briefing Book for the Minister

**SPEECH AT XL ELECTRONICS CONSORTIUM LTD.**

4825 Boulevard St-Laurent, Montréal  
16:30 to 17:45, Thursday, April 15, 2004

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Background

**ARTICLE IN *THE GLOBE AND MAIL* ON  
XL ELECTRONICS' NEW SCIENCE AND TECHNOLOGY STRATEGY**

**ISSUE**

On March 28, 2002, *The Globe and Mail* published a feature article (attached) that is relevant to the market demand for XL Electronics' products.

**BACKGROUND**

Highlights of the article are as follows:

- The consortium has now established branch offices in the following countries . . .
- To achieve its objectives, the consortium has adopted innovative methods, including . . .
- XL Electronics' strategy enables substantial progress in technology transfer by . . .

**CONCLUSION**

This article is further evidence of XL Electronics' growing capacity to . . .

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[insert copy of the newspaper article here]