

Briefing Book for the Minister

SPEECH AT XL ELECTRONICS CONSORTIUM LTD.

4825 Boulevard St-Laurent, Montréal
16:30 to 17:45, Thursday, April 15, 2004

Media Relations

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ECONOMIC ADVANCEMENT CANADA**

The attached media kit provides:

- our media advisory to announce your speech;
- our media release on your speech;
- our media backgrounder on your speech; and
- related brochures prepared by the Industry Branch.

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