

SPEECH AT XL ELECTRONICS CONSORTIUM LTD.

4825 Boulevard St-Laurent, Montréal
16:30 to 17:45, Thursday, April 15, 2004

CONTENTS

Tab

A. LOGISTICS

1. Itinerary
2. Accommodations
3. Road Maps and Directions: From Ottawa to XL Electronics
4. Arrival
5. Departure
6. Road Maps and Directions: From XL Electronics to Your Next Engagement, at the Wyndham Hotel (there is a separate briefing book for this engagement)

B. GENERAL

1. Qs and As: The 2005-2010 Road Map Proposed by Economic Advancement Canada's Industries Branch
2. Talking Points: Next Steps in Collaboration
3. Talking Points: Human Resource Challenges in High-Technology Industries

C. SPEECH

1. Scenario
2. Layout of the Conference Room
3. Your Speaking Notes

D. MEDIA RELATIONS

1. Media Lines for Your Use in a Scrum
2. Economic Advancement Canada's Media Kit for the Speech
3. XL Electronics' Media Release on the Speech

E. PROFILES OF KEY PARTICIPANTS

1. Mr. Peter Fenton
2. Dr. John Isbister
3. Dr. Geraldine McLaughlin

F. BACKGROUND ON XL ELECTRONICS

1. XL Electronics and Its Relevance to Priorities of the Government of Canada
2. XL Electronics' 2003-04 Annual Report
3. Article in *The Globe and Mail* on XL Electronics' New S&T Strategy