

**PRESS CONFERENCE AT XL ELECTRONICS CONSORTIUM LTD.**

4825 Boulevard St-Laurent, Montréal  
16:30 to 17:45, Thursday, April 15, 2004

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Background on XL Electronics

**XL ELECTRONICS  
AND ITS RELEVANCE TO PRIORITIES  
OF THE GOVERNMENT OF CANADA**

**ISSUE**

XL Electronics is a major partner of the Industry Branch's Technology Division. The consortium is one of the world's leading manufacturers of XYT2 systems.

**BACKGROUND**

The background section of a briefing note provides information, history or explanations that will help the minister to understand the nature of an issue or its context.

Relevance to Activities

In a briefing book, a background note should be located as closely as possible to the activity in the itinerary to which it relates. If, however, it relates to more than one activity (as it does in this case), it should be placed in a "General" section that covers all of those activities.

**CONSIDERATIONS**

Considerations are used to show that the conclusion is a reasonable response to the issue statement. This entails providing options, pros and cons, analysis, arguments and key policy priorities as needed, given:

- the issues at stake;
- your knowledge of what the user knows and does not know; and
- your knowledge of the user's position on the issues.

## **CONCLUSION**

The conclusion is the bottom-line response to the issue statement. It should:

- answer the question: 'So what?'; or
- help the minister to see the forest through the trees; or
- state what happens next; or
- do all of the above.

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