

Briefing Book for the Minister

OPENING DINNER OF THE TECHNOLOGY LEADERSHIP FORUM

Halstead Ballroom, Coventry Hotel
4825 Boulevard St-Laurent, Montréal
17:30 to 19:30, Thursday, April 15, 2004

Media Relations

**MEDIA KIT PREPARED BY
ECONOMIC ADVANCEMENT CANADA**

The attached media kit provides:

- our media advisory to announce your speech;
- our media release on your speech;
- our media backgrounder on your speech; and
- related brochures prepared by the Industry Branch.

[insert media kit prepared by your communications branch]