

**TECHNOLOGY LEADERSHIP FORUM AWARDS CEREMONY**

Halstead Ballroom, Coventry Hotel  
4825 Boulevard St-Laurent, Montréal  
16:00 to 17:45, Thursday, April 15, 2004

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**B. AWARDS CEREMONY**

1. Scenario
2. Layout of the Conference Room
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**C. MEDIA RELATIONS**

1. Media Lines for Your Use in a Scrum
2. Economic Advancement Canada's Media Kit for the Awards
3. The Technology Leadership Forum's Media Release on the Awards

**D. PROFILES OF KEY PARTICIPANTS**

1. Mr. Peter Fenton
2. Dr. John Isbister
3. Dr. Geraldine McLaughlin

- E. **BACKGROUND ON THE TECHNOLOGY LEADERSHIP FORUM**
  - 1. The Technology Leadership Forum and Its Relevance to Priorities of the Government of Canada
  - 2. The Technology Leadership Forum's 2003-04 Annual Report
  - 3. Article in *The Globe and Mail* on the Technology Leadership Forum's S&T Strategy